The ball has dropped, the confetti has rained from the sky, and we have sung our last verse of “Auld Lang Syne.” 2020 is finally here!! When we think of 2020, the following words come to mind: 
Vision, Focus, Clarity.

In 1990, Dr. Dianne G. Van Hook, Chancellor at College of the Canyons created the Economic Development Division for one singular purpose: To provide companies with the resources they need to grow and thrive in Santa Clarita Valley. Today, the Economic Development Division at College of the Canyons remains the premier choice for companies in the Santa Clarita Valley seeking to grow and train their workforce.

How do we do it? By listening to our business partners, and responding to their needs.

ETI provides on site, customized training in most technical skills and business topics such as Print Reading, Lean Manufacturing, Six Sigma, Project Management, Geometric Dimensioning & Tolerancing (GD&T), Supervisory skills, Management and Leadership, and many others. Recently, ETI was rewarded $750,000 in funding to provide its award-winning training curriculum to local businesses. To learn how your company can benefit from the resources at ETI, contact John Milburn, Executive Director of ETI at john.milburn@canyons.edu.

We are pleased to offer the following resources for your business:

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- Employment Training Institute
- Center for Personal and Professional Learning
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- Small Business Development Center
- Center for Applied and Competitive Technologies
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- Employment Training Institute
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- Strong Workforce Apprenticeship Group
The CACT, operated by College of the Canyons, provides well-trained, qualified machinists to support the workforce needs of the more than 200 manufacturing companies that call Santa Clarita home. If you are looking for employees with the skills to help grow your business, look no further than the CACT. To find out more, contact Dr. Devin Daugherty, CACT Director at devin.daugherty@canyons.edu.

A collaboration between College of the Canyons and Goodwill Southern California, the Strong Workforce Apprenticeship Group partners with local companies to create a pipeline of talent through apprenticeship to address their employee needs. SWAG offers apprenticeships in the following industry sectors: Advanced Manufacturing, Allied Health, Cybersecurity, and Logistics. To learn how your company might benefit from apprenticeship, contact Jeffrey Forrest, Vice-President of Economic Development at jeffrey.forrest@canyons.edu.

Each class is taught by experienced instructors who understand the needs of local businesses. And here’s the good part: All classes offered by the PPL are available AT NO COST TO YOU! Why pay thousands of dollars for professional development training when College of the Canyons has the same courses, and can deliver the instruction at your location? To learn how your company can take advantage of the resources from the Center for Personal and Professional Learning, contact Justin Wallace, Director of Educational Partnerships at justin.wallace@canyons.edu.

How do you learn, compete and grow as a small business in a tough and competitive economy? The Small Business Development Center (SBDC) hosted by College of the Canyons (COC) helps prospective and existing small business owners start new businesses, tackle current business challenges, and develop the tools and methodologies necessary to successfully manage and grow their businesses. Whether its tax planning, intellectual property protection, or access to capital, the SBDC is here to serve you. To learn more, contact Catherine Grooms, Director of the SBDC at catherine.grooms@canyons.edu.

As our community has grown, so has our commitment to the success of every company that has chosen to make Santa Clarita the place where they do business. Now more than ever, the Economic Development Division at College of the Canyons is focused on the success of your business! We look forward to working with each of you in the New Year!