



# A Dynamic Community Deserves A Dynamic College

College of the Canyons is committed to providing Santa Clarita residents and the local business community with the resources needed to thrive in a changing economy. From customized training, to career certificates, to advanced degrees, we have what you need.

## Centers for International Trade

The Center for International Trade Development is a state initiative designed to help companies thrive in the world of importing and exporting.

### Economic Development Division

(661) 362-3521 [canyonsecondev.org](http://canyonsecondev.org)

### Employee Training Institute

ETI's customized training helps drive down costs and expand the talent within your workforce.

### Small Business Development Center

Whether you're launching a start-up, or growing an existing company, the SBDC offers free one-on-one consulting to take your business to the next level.

### Center for Applied Competitive Technologies

The CACT provides training in the areas of Computer Aided Design (CAD), Computer Aided Manufacturing (CAM) and CNC machining. Additionally, it offers technology introduction services and partners with the ETI in delivering Lean training and consulting.

### Center for International Trade Development

Business owners and entrepreneurs count on CITD's experience and insights to grow successfully through the stages of export/import trade development.

### Information Communication Technologies and Digital Media Initiative (ICT/DM)

ICT/DM Initiative partners with education and industry to build sustainable pathways for technology focused careers, driving employment and economic development.

### WorkSource Center

The WorkSource provides comprehensive services to employers seeking qualified candidates for their current or upcoming openings and to job seekers looking to find sustainable employment.



## June SPOTLIGHT:

"The Economic Development Division's Center for International Trade Development (CITD) and Small Business Development Center (SBDC) hosted by College of the Canyons are pleased to have been selected as the official hosts for this year's Southern California, California Agricultural Export Training Program ("CalAgX"). This training - offered once a year - brings together experts from nine organizations involved in the export of agricultural products including the California Dept of Food & Agriculture, USDA and the Port of LA in a six-session training program that will assist companies to start selling their specialty agricultural products to the 6.7 billion people living outside the US! Connects with foreign buyers and global trade professionals during the course make this one of the most comprehensive and insightful programs in California.

The CalAgX benefits the producers, processors and marketers of California grown or processed specialty crops. The program consists of six separate training sessions held at two-week intervals starting August 7th with each session lasting 4 hours. Each of the 6 sessions has been designed to meet the learning needs of new-to-export or non-exporting food and agriculture companies. Most of the costs of the program are covered by USDA grants with support from the SBDC and the CITD; applicants are required to pay a nominal \$199 - \$249 application fee which covers all material costs of the program.

For more information, or to apply to be accepted into the CalAgX training program, please visit <http://fresnocitd.org/services/calagx/> or email CITD Director Steve Tannehill at [Steven.Tannehill@canyons.edu](mailto:Steven.Tannehill@canyons.edu)"

## Current EVENTS:

Wed, Jun 4 - What Healthcare Reform Means to CA Small Business

Tue, Jun 10 - Aug 8 - Shop Math

Wed, Jun 11 - Campaigns that Drive Action - Offers and Promotions

Wed, Jun 11 - Jul 30 - Blueprint Reading

Thu & Fri, Jun 12 & 13 - Digital Media Educator Conference